



Hinckley Chamber of Commerce Meeting
2/3/22 - 11:30AM - 12:30PM Zoom

1. CALL TO ORDER - ROLL CALL - President - Melinda Mallari

Melinda Mallari	Richard Pearl	Alison Kuzma
Denise Klag (Treas)	Chief David Centner	Trish Strazar
Heather Liccardi (Sec)	Amanda Pfahl	Vickie Getz
Eric Lucius	David Manley	Gayle Staron
Christina Valmero	Amber Peloso	Melissa Augustine (Trustee)

2. MINUTES FROM JANUARY MEETING - APPROVED

3. TREASURER'S REPORT - Denise reports approximately \$17,000 in account. Discussion concluded with decision to change banks from Huntington to US Bank, a local Hinckley bank which is a Chamber member.

4. COMMITTEE REPORTS
 - a. Hinckley Greeters: Heather reported that Greeters will start up again in March or April. Businesses and organizations can advertise with Greeters by giving Heather merchandise, brochures, flyers, discounts (etc.) to be given to new residents.
 - b. Scholarship: Melinda asks for members interested in chairing this committee to contact her
 - c. Social: Ideas are needed for opportunities for our businesses and organizations to develop ways to socialize and/or collaborate - think and share ideas such as:
 - 1) Organize events or meetings at member establishments
 - 2) Invite community and prospective members
 - d. Collaboration: People interested please let Melinda know. Examples:
 - 1) Develop social and/or fundraising activities together
One fundraiser discussed was an event venue crawl.
 - 2) Develop calendar of events to go out with Greeters

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- e. Hinckley Holiday: Mark Staron will be organizing this
In the past we've coordinated with Christmas Groove and Cops & Kids Shopping

5. OLD BUSINESS: BUZZARD DAY - March 20, 2022 7AM to 2PM

First year in the new elementary school

- a. Survey Results reported by Melinda (2,500 surveyed, 125 responded)
- b. Decision was made to hold in person Buzzard Day
 - * Volunteers: 6:30AM - 2:00PM
 - * Breakfast AND take-out available
 - * Pre-paid tickets - No seating time limits
 - * YES - Breakfast and Craft Fair, Nate the Great, activities at the school
 - * NO - Activities held at other venues (Pet contest, Pet show, Games, etc)
 - * Consider "Pre-Pay Only" signs outside the building
 - * Plan for extra sausages to be sold.
 - * Melinda has already sent out Sign-Up Genius for Volunteers
- c. **MARK AND GAYLE NEED THE SUPPLY LIST BY MARCH 1**
- d. ALISON KUZMA is facilitating the craft fair in the school gym
 - * Superintendent Aukerman has ok'd the floor covering
 - * Alison will contact crafters and organize set-up. She'll get necessary information to Melinda by next week.
- e. **NEXT BUZZARD DAY PLANNING MEETING - WED., 2/9 - 6PM
AT FOSTER'S DOWNSTAIRS BY THE FIREPLACE.**

6. NEW BUSINESS

- a. Trustee Melissa Augustine is forming a committee to select Citizen of the Year. If you would like to be a part of that committee, email Melissa.
- b. Heather Liccardi will look into organizing a Holiday Lighting Contest for Hinckley Holiday celebration

7. ADJOURN - 12:30PM

Respectfully Submitted,
Heather Liccardi, Secretary
Hinckley Chamber of Commerce

