






61ST ANNUAL BUZZARD DAY
SUNDAY, MARCH 18, 2018
PANCAKE BREAKFAST 7am – 2pm | BUZZ CARNIVAL 9am – 3pm

THANK YOU
BUZZARD DAY SPONSORS


The Hinckley Chamber of Commerce


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Hinckley, Ohio – “Home of the Buzzards” – has drawn thousands of people from near and far to the 5-mile square township in northeast Ohio mid-March every year since the first Buzzard Day in 1957, thanks to the Great Hinckley Hunt legend, accounting for the annual return of the buzzards.

The All-You-Can-Eat Pancake Breakfast Scholarship Fundraiser sells around **1800 tickets**, and is the centerpiece event, complimented by a day long craft fair, live buzzard educational presentations, a mini-carnival, and other free entertainment.

Local volunteers from civic groups, churches, scout organizations, fire and police departments, as well as committed community members, work together to welcome Buzzard Day visitors the first Sunday on or after March 15 each year.

Thanks to Sponsorships, we doubled the number of scholarships awarded last year. Instead of two Five Hundred Dollar scholarships, the Chamber wrote scholarship checks to four recipients.

The Chamber also donates to local charities, the police and fire departments, as we are able.

How to Help

The Hinckley Chamber of Commerce is a non-profit, which seeks donations to cover the expenses associated with the pancake breakfast: pancake mix, sausages, coffee, juice, milk, syrup, disposable plates-cutlery-napkins-placemats, cleaning supplies, traffic control, insurance, advertising & printing.

Sponsors will be recognized in all advertising, promotional materials and in signage throughout the venue the day of the event.

This banner (left) was displayed in the cafeteria as well as on table signs at every table.



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Sponsorship Levels

The number of sponsorships is limited



Top Branch (3) \$1000

- Company logo prominently displayed adjacent to the Chamber logo on all advertising and promotional materials, such as banners, table tents and handouts
- Named in all press releases, social media and broadcast advertising
- Free table at the Buzzard Buzz

Soaring (4) \$500

- Company logo included on promotional materials, such as banners, table tents and handouts
- Named in social media and advertising
- Free table at the Buzzard Buzz

Wingspan (5) \$200

- Company logo included on promotional materials, such as banners, table tents and handouts
- Named in social media
- Buzzard Buzz table discounted to \$15

Roost (10) \$100

- Company name listed on promotional materials, such as banners, table tents and handouts
- Named in social media

Advertising & Promotional Campaign

Press releases and social media announcements begin in January, adding local press coverage in late February and increasing frequency in March up until the event on March 18.

Thank you for your consideration and generosity.

Hinckley Chamber of Commerce
 PO Box 354
 Hinckley, OH 44233

SIGN ME UP!

Company Name _____ Date _____
 Company Address, City, Zip _____
 Contact _____ Title _____
 Primary Phone _____ Email _____

Sponsorship Level Top Branch \$1,000 Soaring \$500 Wingspan \$200 Roost \$100



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Enclosed is check # _____ in the amount of \$ _____

or

The Hinckley Chamber of Commerce is authorized to charge \$ _____

Credit Card # _____ Expiration Date _____ Security # _____

Name on Card _____ Authorized Signature _____

Billing Address/City/Zip _____

Mail this form and a check payable to Hinckley Chamber of Commerce to the address in the signature. Or email the completed form to info@hinckleyOHchamber.com. PLEASE EMAIL A 300dpi JPG and/or VECTOR file of your logo to info@hinckleyOHchamber.com, along with a brief bio of your company to post on the Chamber website and social media.

Please act promptly to be included in as many advertising and promotional opportunities as possible. Closing date is February 9, 2018.