



MINUTES
THURSDAY 05 FEBRUARY 2015

IN ATTENDANCE

John Feagan, Melinda Mallari Swan, Ted Jakovich, Frank Kichurchak, Jenny Johnson, Martha Catherwood, Mark Staron, Don Kosinski, Kristyn Kolozvary, Luisa Neff, Chris Lantzer

Visitors | Alison Kuzma*, Dennis Kuzma*, Colleen McDaniel*, Dave Sambor, Marge Palik, Pat Healey, Kevin Ball, Theresa Kapper

*submitted applications

INTRODUCTIONS

Open networking was followed by President John Feagan opening the meeting, introducing the Executive Board, and attendees introducing themselves and their businesses.

LUNCH SPONSORSHIP | Western Reserve Plumbing & Hinckley Outreach

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Press releases have been submitted and printed in The Post and via Highland Schools' emailblast to Highland families. Information is being disseminated via social media, on the Chamber website; Marge Palik was present at the meeting to write an article for the next Hinckley Record, which will be delivered to homes February 28, 2015.

Minutes are posted on the About page of the Chamber website, for those who miss a meeting or want to revisit topics covered

TREASURER'S REPORT

Checking is just over \$9,000; savings is around \$3,000

WELCOME WAGON

Jenny Johnson will be making her first deliveries to new residents February 4-6; all members interested in submitting any offers, specials or giveaways should bring those items to Jenny's office (American Family Insurance, 1287 Ridge Road #258) by February 3.

BUZZARD DAY BUZZ

1. **"Traditional" Buzzard Day | Martha Catherwood**
 - a. VOLUNTEERS NEEDED for any of the four shifts available:
 - 6:30a – 9:00a
 - 9:00a – 11:00a
 - 11:00a – 1:00p
 - 1:00p – 2:30pPlease contact Martha directly. Mcatherwood1959@hotmail.com
2. **Buzzard Day Buzz Events | Ted Jakovic**
 - a. **Petting Zoo** – takes place in the Big Tent (9:00a – 1:00p)



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- b. **Pet Contest** – Chris Lantzer (Woof Wise Dog Training) is putting on the Pet Contest (1:30p – 2:30p) in the Big Tent
 - c. **Big Tent at Town Hall** – Dennis Kuzma (DMK Party Rentals) is donating the Big Tent for the Petting Farm and Pet Contest. Tents can be rented by other businesses who do not have a brick and mortar building in Hinckley
 - d. **Mini Carnival** – games of skill and other fun delights could be set up; Dennis Kuzma is renting games for \$40, which he'll deliver to Town Hall. Contact him directly at 440-263-3158
 - e. **Buzz-Trek** – this scavenger hunt-type game, meant to encourage people to visit local businesses, was discussed. If a certain number of locations is visited, the participant is entered into a drawing for a Grand Prize (it was agreed this should be something valuable, rather than based solely on donations); visiting additional locations increases chances to win. Concerns about foot traffic liability were quelled since the Chamber carries event coverage.
 - f. **Magician** – 2 half hour kid shows and close-up magic take place in Town Hall 10:00a – 2:00p
 - g. **Advertising** – an advertisement or press release is due the 15th of month for the Hinckley Record; it would mean getting art prepared and paid by or before Feb 15, 2015.
 - i. **Tee Shirts** – a discussion on whether or not to have sponsors on the back, as in past years, revealed that sponsorships had been needed to help pay for printing the shirts. Leftover merchandise from past years now bear logos for businesses which may no longer exist. The Chamber's increased membership now provides more operating capital which makes sponsorships "optional".
- 3. SurveyMonkey**
Questions about sponsorships, costs, logos on tee shirts will be presented to Chamber members via SurveyMonkey.

If any company wishes to sponsor the March luncheon, please contact Melinda at 330.212.5986
