



## MINUTES THURSDAY 02 OCTOBER 2014

### IN ATTENDANCE

Kristyn Kolozvary, Laurie Kimball, John Feagan, Melinda Mallari Swan, Frank Kichurchak, Ted Jakovich, Trish Strazar, Renea Willham, Mark Staron, Tamara Macdonald, Lynne Bianchini, Kevin Swan, Luisa Neff, Tim Noonan, Bindu Kumar

### INTRODUCTIONS

Open networking was followed by President John Feagan opening the meeting, introducing the Executive Board, and attendees introducing themselves and their businesses

### MINUTES

Secretary Melinda Mallari Swan gave an informal report of minutes and a couple of updates:

1. **Hinckley Haunt** – The Hinckley Record placed the group ad on the inside front cover, along with John Feagan’s interview on page 2, and the press release about the Hinckley Haunt event on page 3
  - a. **Kristyn Kolozvary** reported that she has received positive feedback from local businesses and residents who will be present at the October 25 event. Those who wish to participate should arrive around 4:00 to set up.
  - b. **Renea Willhelm** shared her idea for distributing durable promotions along with consumable treats in order to capitalize on make a lasting impression on visitors
2. **Welcome Wagon** – **Jenny Johnson** has generously offered to chair this effort. **Brenda Kichurchak** originally volunteered to chair; a friend with health concerns needs her more at this time.
3. **Membership Profile** – these forms help start the spotlight profile which each member shall enjoy in the monthly newsletter and on the Chamber website. These will be available online and should be completed as soon as possible.

### MEMBERSHIP

Two new attendees, **Ted Jakovich** and **Tim Noonan**, submitted membership applications.

### NEW BUSINESS

1. **Hinckley Chamber Bylaws** – The Hinckley Chamber is renewing its non-profit designation and had to vote on accepting the revised bylaws. Tamara Macdonald had a question about the compensation section, which she found vague in regard to Executive Board compensation, specifically, “reasonable expenses”. It was clarified that this refers to reimbursements for expenses such as copies, postage, etc. It was also explained that changes can be made more specific at any time in the future. The bylaws passed unanimously.
2. **Buzzard Day Extension** – President John Feagan introduced the idea of giving Buzzard Day visitors coming to the Pancake Breakfast a reason to stay in the area with opportunities for more activities and vendors than the Hinckley Elementary gym can now accommodate.



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**A lively discussion ensued.** Chamber members could purchase logo space on the back of the Buzzard tees. A scavenger hunt would encourage visitors to go to designated areas in downtown Hinckley. Great ideas were offered and **Renea Wilhelm, Frank Kichurchak and Laurie Kimball** will take the lead on giving this event more structure. Though it occurs in March 2015, planning must begin now.

3. **A Very Hinckley Christmas** – while it is very soon to organize a Christmas event, **Renea Wilhelm** enthusiastically offered **Hinckley Equestrian Center** as a venue for the Chamber to offer something Christmas-y, building upon what has been successful there before. Utilizing a Hinckley photographer to take photos with Santa – we just need a Santa – was one of many ideas put forth.

The November meeting will be held at the Hinckley Equestrian Center.

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