



MINUTES THURSDAY 04 DECEMBER 2014

IN ATTENDANCE

Kristyn Kolozvary, John Feagan, Melinda Mallari Swan, Frank Kichurchak, Jenny Johnson, Martha Catherwood, Don Kosinski, Michelle Lumadue, Luisa Neff, Mark Staron, Laurie Kimball

Visitors | Michele Sherba, Frank Ruma, J.T. Feagan

INTRODUCTIONS

Open networking was followed by President John Feagan opening the meeting, introducing the Executive Board, and attendees introducing themselves and their businesses

SHOUT OUT | Kristyn Kolozvary & Hinckley Haunt

The Chamber acknowledged Kristyn for galvanizing the community around the Hinckley Haunt and thanked her for her energetic and creative efforts.

MINUTES

Secretary Melinda Mallari Swan reported that Minutes are posted on the About page of the Chamber website, for those who miss a meeting or want to revisit topics covered; additionally:

1. **Hinckley Haunt** – story in the Hinckley Record
2. **Santa Visit at Greensmith** – the Chamber decided against trying to organize in Christmas event due to lack of time, however, Greensmith hosted an afternoon of festivities Sunday, November 30 with a good turnout, including new faces

TREASURER'S REPORT

After bills paid out for the Hinckley Haunt, a balance of over \$8,000 remains in the Chamber bank account.

NEW BUSINESS

1. **Voting on 2015 Officers.** To be compliant with the Chamber Bylaws passed in October 2014, Martha Catherwood offered the opportunity for anyone present who wanted to be considered for a position on the executive board to come forward. A voice vote confirmed the existing officers to remain throughout 2015.
2. **Membership Renewal** – Again, per the Chamber Bylaws, membership renewals typically occur in January. Since the Chamber just restarted in September 2014, it was agreed that all current members would be in good standing until January 2016, which is the next time that renewals will be required.
3. **Scholarships** – the Chamber awards one \$500 scholarship in May each year. While the way to make students aware of the opportunity has traditionally been channeled through a Guidance Counselor, it was decided to additionally utilize local newspapers, Channel 22, social media and networks to get the word out to graduating seniors in Hinckley and Brunswick High Schools. A Scholarship Coordinator is needed.
4. **Welcome Wagon.** Jenny Johnson dispatched an email to members to offer the opportunity to offer a welcome special or introduction to new households in our community. A standard sized



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coupon is available to members; Jenny will personally deliver the greeting. A printed version of the member directory, along with an events calendar, will be included. More information will be sent by email, along with a regular monthly date she will be visiting new residents.

5. **Buzzard Day Buzz.** Ted Jakovich is chairing this committee; he was unable to attend the meeting, however, he sent notes which Melinda shared. Since Martha already organizes the primary Buzzard Day function, she was asked for her thoughts on how to integrate the activities.

Town Hall is already reserved for the event. Some of the activities offered:

- Buzzard Booth Pictures
- Chainsaw Carving
- Car Demolition (buy chances to swing a sledgehammer on a junker, donated by M&T)
- Scavenger Hunt – cards listing places to be visited and validated in order to win prizes would be available at the pancake breakfast ticket table

Also discussed:

- Tee shirt sponsorships – please let Martha know by January if interested
- Ganley Nissan possibly sponsoring a van to carry visitors between the school, Town Hall and along Ridge Road as far as Greensmith

6. **Virtual Village** – Martha described an article in the Plain Dealer regarding seniors who want to age in place, i.e., stay in their own homes as long as possible; communities are offering resources in the form of vetted service providers seniors can trust to help them. The program would be a non-profit project either through Hinckley Outreach or the Township aimed at assisting seniors, not necessarily low income individuals. Local providers wishing to be considered to participate in the program, please contact Martha Catherwood.
7. **Speaker Rotation** – one member each month shall have five minutes to present to the group

S&S Heating and Cooling will sponsor lunch for the January meeting
