



MINUTES THURSDAY 05 NOVEMBER 2014

IN ATTENDANCE

Kristyn Kolozvary, John Feagan, Melinda Mallari Swan, Frank Kichurchak, Ted Jakovich, Trish Strazar, Renea Willham, Tamara Macdonald, Bindu Kumar, Jenny Johnson, Martha Catherwood

Visitors | Linnea Wolf, Jackie Wayda, Alison Kuzma, Colleen McDaniel, Ron Wayda, David Sambor, Gwen Voase

INTRODUCTIONS

Open networking was followed by President John Feagan opening the meeting, introducing the Executive Board, and attendees introducing themselves and their businesses

SHOUT OUT | Kristyn Kolozvary & Hinckley Haunt

The Chamber acknowledged Kristyn for galvanizing the community around the Hinckley Haunt and thanked her for her energetic and creative efforts.

MINUTES

Secretary Melinda Mallari Swan reported that Minutes are posted on the About page of the Chamber website, for those who miss a meeting or want to revisit topics covered; additionally:

1. **Hinckley Haunt** – made the front page story in the November 1, 2014 Post; reading of a Letter to the Editor submitted by Hinckley residents Mike & Lynda Maloney, thanked the Chamber, Greensmith, Kristyn, and Hinckley Equestrian's representative at the event, ?, who helped replenish their candy offering when they ran out (instead of handing out quarters)
2. **Membership Profile, Committee Signup** – members were encouraged to complete the profile in order to be featured in the monthly newsletter, as well as sign up for a committee
3. **Member Decals** – Adhesive labels identifying Chamber Membership were provided to members to display on an entry door, window or vehicle

NEW BUSINESS

1. **Welcome Wagon.** Chair Jenny Johnson outlined her vision for implementing a monthly program to welcome new Hinckley residents. The ensuing discussion established that:
 - a. Participation is an exclusive Chamber Member Benefit
 - b. Members may offer discount coupons, gifts or other welcome items which they provide to Jenny
 - c. The welcome may best be presented in stages, i.e. a welcome postcard offering a personal welcome visit bearing gifts
 - d. Details to be determined by the Committee
2. **A Very Hinckley Christmas.** Greensmith, again, is leading with a holiday event which Chamber Members can help expand. Because Santa is already booked to appear at Greensmith on Sunday, November 30 from 1:00-3:00p, the Chamber is checking on the opportunity to use Town Hall as an indoor venue in which to host holiday festivities that day to include caroling, games, elves, coloring contests, and other events which members offer



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3. **More Buzzard Day** – giving Buzzard Day visitors coming to the Pancake Breakfast a reason to stay in downtown Hinckley is the concept which **Ted Jakovich** will champion in 2015. Ideas discussed at the October Chamber meeting can be developed:
 - a. Purchase logo space on the back of the Buzzard tees
 - b. A scavenger hunt to encourage visitors to go to designated areas in downtown Hinckley
4. **Senior Snow Plow** – if any snow plow companies willing to provide Hinckley seniors a preferred rate, please submit contact information to Martha Catherwood in order to be referred
5. **Speaker Rotation** – shall Members have 5 minutes to present more about their company capabilities at the monthly meeting? This shall be considered and voted upon at the December meeting

Hinckley Equestrian Tour – attendees enjoyed a tour of the Hinckley Equestrian Center
